# Kick Starter Campaign Conclusions

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1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

As per the given data;

1. About 74% of the overall data is from the US (shown in a pie chart).
2. The music campaigns seem to have been the most successful of all with 77% followed by the film & video campaigns at 62% (shown in a separate table).
3. A total of 24 Journalism campaigns were run only in two countries (DE-1 and US-23) and all were cancelled.
4. What are some of the limitations of this dataset?
   1. The data isn’t equally distributed or stratified. Hence any study done on this highly skewed data will have high population bias.
5. What are some other possible tables/graphs that we could create?
   1. Country-wise campaigns table, histogram charts.
   2. Country-wise, currency-wise percent-funded.
   3. Table showing country-wise, sum of average donations made by bakers in the staff picked campaigns as against those that weren’t.